



EXPERIENCE

## SENIOR ART DIRECTOR

PLACE CREATIVE CO. | *Burlington, VT*

2022 TO 2026

Develop brands, campaigns and strategies for both national and local clients. Worked with a team of designers and creative thinkers to create compelling creative solutions.

**Clients:** *Spruce Peak at Stowe, RAP, Lost Lantern, State of Vermont, Union Bank, Lawson's Finest Liquids*

## ART DIRECTOR

LONG TRAIL BREWING CO. | *Bridgewater Corners, VT*

2015 TO 2022

Develop, direct and design all brands. Strategize brand releases for existing and emerging markets. Lead a small internal team and external agencies.

**Brands:** *Long Trail Brewing Co., Otter Creek Brewing Co., The Shed Brewery, Wolaver's Organic Ales*

## ART DIRECTOR/SENIOR DESIGNER

LISAIUS MARKETING | *Burlington, VT*

2000 TO 2015

Develop, direct and design projects for clients local, national and international. Lead a team of anywhere between 3 to 8 designers.

**Clients:** *Rossignol, Gaiam, FU-R, Pioneer, CHCB, Kitchen Seafoods, Southwire and many more.*

## SENIOR DESIGNER

CUMMINGS DESIGN | *Burlington, VT*

1998 TO 2000

Design, marketing, and art direction for many clients, local and national. Worked with a team developing many B2B campaigns. Was integral in business development.

**Clients:** *Meridian One Corp., Transnational Communications, Stone Investments, Fletcher Allen Healthcare*

EDUCATION

## BACHELOR OF COMMUNICATION ARTS AND SCIENCES

*Degree awarded 1997*

MAJOR CONCENTRATION: GRAPHIC DESIGN

LYNDON STATE COLLEGE, VT

### COURSE WORK

Conceptual Design . Package Design . Corporate Identity . Publication & Book Design . Typography . Photography . Illustration . Fine Art

SKILL SET

### BRANDING

Developing  
Positioning  
Strategic  
Implementation

### DESIGN

All Things Print  
Front End Web  
Packaging  
Environmental

### SOFTWARE

Mastery of Adobe CC  
Mac Platform  
Microsoft Office

### PHOTOGRAPHY

Art Direction  
Commercial  
Product

PERSONAL

### LOVING HUSBAND AND FATHER OF TWO

I enjoy spending time with my family, hiking, biking, skiing and other outdoor activities, playing guitar, music, traveling, reading, fine art